



Organisation Name

WORDSMITH & PAPER LIMITED

We commit to uphold the Armed Forces Covenant and support the Armed Forces Community. We recognise the contribution that Service personnel, both regular and reservist, veterans and military families make to our organisation, our community and to the country.

Signed on behalf of:

WORDSMITH & PAPER LIMITED

Signed: *R.F. Marsden*

Name: MR RENFORD MARS DEN

Position: CEO & FOUNDER

Date: 26th January 2024



<https://www.thetrainerexplainer.co.uk/>

The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom
His Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most, such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles of The Armed Forces Covenant

1.1 We, **WORDSMITH & PAPER LIMITED**, will endeavour to uphold the key principles of the Armed Forces Covenant:

- *Members of the Armed Forces Community should not face disadvantages arising from their service in the provision of public and commercial services.*
- *In some circumstances, special provision may be justified, especially for those who have given the most, such as the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 We recognise the contribution that Service personnel, reservists, veterans, the cadet movement and military families make to our organisation, our community and to the country. We will seek to uphold the principles of the Armed Forces Covenant by:

- **Promoting the Armed Forces:** via our website, social media channels, explainer videos and book publications
- **Employment support to members of the Armed Forces Community:** where applicable to the experience and skill sets, we will engage as a priority for veterans seeking employment
- **Communications, engagement and outreach:** via our website, social media channels, explainer videos and book publications
- **Commercial:** we will engage with veteran entrepreneurs who are small business owners with applicable supplies or services required for our organisation.
- **Corporate Social Responsibility (CSR):** this organisation will sponsor events that will promote and support the veteran community, including the importance of the armed forces covenant.
- **Education:** we will offer for FREE periodically and applicable to these resources of either
 - e-learning relating to our digital assets or services,
 - publications relating to our e-books, where resources to support our veteran community are in the content,
 - explainer videos that will help or support the veteran community based on the context or theme.

2.2 We will publicise these commitments through our corporate literature, book publications, social media channels, explainer videos and/or on our website, setting out how we will seek to honour them and inviting feedback from the Armed Forces Community and our customers on how we are doing.